Reaching for the Future
A Metropolitan Area with a Competitive Edge
President’s Message

The Toulon Provence Méditerranée metropolitan area offers an exceptional combination of stunning Provencal landscapes and Mediterranean seascapes.

From heavenly beaches to footpaths overlooking Europe’s finest bay, this area has maintained all of its original shine. The 12 towns comprising Toulon Provence Méditerranée (TPM) have united their efforts to preserve this extraordinary living environment. All of the economic policies we implement are carefully thought out to maintain a balance between environmental protection and the urban development needed to accommodate our area’s current expansion.

The City of Toulon - the French Mediterranean coast’s third largest urban hub and largest French Defence base, benefiting from a strategic geographical position, a hub of cutting-edge technological firms, the presence of Pôle Mer Méditerranée (Sea Competitive Cluster) and four other major clusters - plays a central role in the metropolitan area. Around the bay - now an accredited EuroMed site -, the TPM metropolitan council is busy implementing ambitious initiatives, in particular in the areas of health and tourism. It is coordinating major investment projects for coming years, such as the creation of a Marine Techno Park (79 acres dedicated to Mediterranean innovation), where the DCNS Group (a French industrial group specialised in naval defence and energy) will be setting up home, the opening of a ship maintenance and repair yard for ocean-going yachts at the Marine Business Park, the creation of new Activity Parks, a network of business incubators and centres, and the TPM Très Haut Débit (Ultra-High Speed Communication Network) for priority sites, businesses and schools.

The refurbishment projects undertaken in the town centres of Toulon and La Seyne-sur-Mer are backed by various development projects, such as the creation of a new University Hub in the heart of Toulon inaugurated in 2014, together with new university accommodation, etc. A new “Creativity and Knowledge” quarter will also be springing to life in the city centre in next few years. TPM has additionally applied for the French Tech Label, which would reward its existing economic system and support the area’s ambitions in terms of digital technology.

Toulon Provence Méditerranée is the perfect choice for investing, relocating and developing your business in an area with high economic potential, a great standard of living, a workforce trained in leading edge technology and a magnificently-preserved natural environment...

Welcome to the Toulon Provence Méditerranée metropolitan area.

Hubert Falco
President of Toulon Provence Méditerranée
Former French Minister
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Located at the heart of the Provence-Alpes-Côte d’Azur region, the Var area and City of Toulon - its economic engine - benefit from a strategic location on the Mediterranean Arc.
Home to over 607,000 inhabitants, Toulon is France’s 10th largest city (source: Ministère de l’intérieur).
Set midway between Aix-Marseille and Nice-Sophia Antipolis, it is France’s 13th largest urban area.
How to get there

- **TGV** (high-speed train service) to Paris (3 hrs 40 mins), Lyon and Northern Europe
- Toulon-Hyères **International Airport**
- **Ferry services** to Corsica and Turkey
- **Toulon**, France’s leading ferry port for Corsica
- **Port Var Provence (cruise port)**:  
  - France’s 2nd largest cruise port  
    [source: JDE], welcoming 33 cruise lines  
  - 388,000 cruise passengers welcomed in 2013  
  - 266 calls in 2013 (+ 230% since 2008) in the Var area in general, and 116 calls in Toulon/La Seyne and Hyères/Porquerolles  
  - Port of call for major Mediterranean cruises
- **Highway network**  
  - Marseille: 45 mins  
  - Sophia Antipolis business park: 1 hrs 15 mins
- **Public transport**  
  - Réseau Mistral: bus and boat bus network set rate €1.40 per ticket [discount rates available] throughout the 12 towns comprising the metropolitan area (www.reseaumistral.com)  
  - Varlib: Var intercity network [86 coach routes], set rate €3 per ticket (www.var.fr)

* The Var area is home to 12 ports of call -Saint-Cyr, Bandol, Sanary, Les Embiez/Six-Fours, Toulon/La Seyne, Porquerolles, Hyères, Le Lavandou, Cavalaire, Saint-Tropez, Saint-Raphaël and Fréjus, united under the “Var Provence Cruise Club” banner.
12 towns:

423,190 inhabitants.

200 km of Mediterranean shores (including the Îles d’Or off the coast of Hyères).

90,600 acres.

Over 50,000 businesses operating in the following areas (source: AU[dat])
- Agriculture: 2.8%
- Industry: 4.7%
- Building: 11.7%
- Trade, transport and miscellaneous activities: 53.4%
- Public administrations, teaching, health & welfare: 17.3%

Around 148,000 employees (source: AU[dat])
- Agriculture: 1.1%
- Industry: 7.2%
- Building: 6.2%
- Trade, transport and miscellaneous activities: 39.7%
- Public administrations, teaching, health & welfare: 45.8%

Research & Higher Education:
- Around 15,000 students,
- University degrees (Literature & Languages, Communication & Media, Law, Economics, Management, Science & Technology, Sport),
- Vocational Training Certificates (Agriculture-Food Industry, Business, Real Estate, Accounting, Secretarial studies, Banking, Industry, Electrotechnics, Computing, Medical Biology, Health & Welfare),
- Preparatory classes for France’s “Grandes Écoles” (Literature, Economics, Management, Finance, Accountancy, Teaching-Education, etc.),
- Sophie Pic hotel school,
- Competitive exam preparation (nurses, social workers, early childhood educators, specialist teachers),
- National diplomas (nurse, psychomotor therapist, occupational therapist, specialist teacher, early childhood educator, etc.),
- 2 engineering schools: SeaTech and ISEN (Electronics, Digital sciences, Mechanics, Marine Sciences),
- Ifremer and CNRS-INSU Research Centres,
- Kedge Business School, Toulon,
- Design School,
- Art & Design School (ESADTPM).

2 Urban Free Zones (ZFU):
One in Toulon city centre and one in La Seyne-sur-Mer.
Mediterranean Sea

† Reaching for the Future: Toulon Provence Méditerranée

LE REVEST-LES-EAUX

LA VALETTE-DU-VAR

LA CRAU

HYÈRES-LES-PALMIERS

LA GARDE

LE PRADET

CARQUEIRANNE

SAINT-MANDRIER-SUR-MER
A metropolitan area comprising 12 towns - 12 good reasons to choose TPM

1. TPM, at the heart of the Mediterranean
- Direct access to all Mediterranean countries.
- The Mediterranean’s 3rd largest urban centre.
- Mediterranean Sea: the world’s leading yachting area, alongside Florida.

2. TPM, strategic and accessible
- TGV high-speed train station in Toulon: 18 high-speed services to Paris/day (3 hrs 40 mins).
- Quick and easy access to our international airports: Toulon-Hyères (30 mins. 7 daily flights to Paris-Orly + Londres, Rotterdam, Brussels), Marseille-Marignane (1 hr), Le Castellet and Nice.
- Adjacent to major economic centres: Marseille (50 mins.), Sophia-Antipolis and Nice (1 ½ hrs), Aix-en-Provence (1 hr).
- France’s leading boat bus network, with 2 million passengers/year.
- 29 million bus passengers/year.

3. TPM, a varied, forward-looking and business-oriented economy
- Provence-Alpes-Côte d’Azur: France’s 3rd leading economic region.
- 52,000 businesses operating throughout the metropolitan area.
- 65 Activity Parks (ZAE) spread over 2,730 acres.
- A network of traditional and high-tech business incubators and centres.
- 2 Convention Centres in Toulon and Hyères city centres.
- A multisectoral economy.
- 700 farms spanning a total of 9,000 acres.
- France’s leading area for horticulture - France’s largest Flower Market in Hyères.

4. TPM, competitive and innovative
- Provence-Alpes-Côte d’Azur: France’s 3rd leading region for high-tech and IT diplomas.
- 6 competitive clusters backed and accompanied by TPM.
- Major national and international-level firms (DCNS, THALES, Direction Générale de l’Armement, ECA, Orange Marine, etc.).

5. TPM, specialized in Defence and high-tech
- France and Europe’s largest military port and the Mediterranean’s largest naval base.
- 1 billion € GDP generated per annum by the Defence industry.
- 35,000 defence-related jobs in the Var area.
- Provence-Alpes-Côte d’Azur: France’s 2nd leading region for Aeronautics, Space & Defence.
- 60,000 regional jobs directly related to the sea.

6. TPM, a hub of knowledge
- Around 15,000 students, including 3,500 in Toulon city centre at the new University Hub, Porte d’Italie.
- 1 Institute of Business Administration (IAE).
- 3 graduate schools.
- A network of traditional and high-tech business incubators and centres.
- 2 Convention Centres in Toulon and Hyères city centres.
- 2 research centres (Ifremer and CNRS-INSU).
- 15 laboratories.

7. TPM, connected and digital
- Très Haut Débit (Ultra-High Speed Communication Network) serving 97% of Activity Parks and strategic sites.
- Toulon, a candidate for the French Tech label.
- 1,300 firms in the digital sector employing 6,000 staff.
- 1,200 graduates in the digital sector every year.
- A “digital quarter” in the heart of the city.

8. TPM, sustainable and eco-friendly
- Port-Cros national park.
- Contrats de baie de la rade de Toulon et des Îles d’Or (Bay Contracts).
- 3 marinas “Pavillon Bleu” (high water quality label).
- 20 beaches “Pavillon Bleu” in 4 towns (high water quality label).
- 61 beaches out of 65 awarded the “Qualité Eaux de Baignade excellente” (excellent water quality label) certificate in 2013.
- A preserved environment around the bay and magnificent natural sites.
- France’s 2nd most-forested area with 63% forests.
- Eco-friendly travel options: park-and-ride, hybrid boat busses, cycle paths, etc.
- Eco-friendly agriculture: the Var area is France’s leading organic producer, with 18.2% of its surface area dedicated to organic farming.

9. TPM, traditions, flavours and colours

- A hub of maritime history, yachting, sailing and international regattas.
- Traditional farming between sea and mountain, with landscapes shaped by horticulture, vineyards, arboriculture and market gardening.

10. TPM, culture and sport

- A world-famous rugby team (RCT), two times European Champion and French Champion.
- Other top level French team sports.
- Host to numerous nautical events such as the Tall Ships Regatta (1 million visitors in 2013).

11. TPM, a great place to live

- 300 days of sunshine per year and a temperate climate.
- France’s leading area for tourism.
- Around 400,000 cruise passengers.
- A rich cultural, landscape, natural, marine and scientific heritage.
- 14 public health establishments, 56 private health establishments, around 200 retirement and rest homes.
- 4 shopping malls and dynamic town centres.

12. TPM, Reaching for the Future...
Toulon Provence Méditerranée, a shared ambition for future generations
<Contrats de baie (Bay Contracts): a partnership approach>

- The Contrat de baie de la rade de Toulon [Toulon Harbour Bay Contract] is a master plan designed to restore the quality of the local water and marine environment. It involves all of the bay’s stakeholders.
  - The Contrat de baie [Bay Contract] n°1 [2002-2009] was dedicated to cleaning and reducing pollution inputs.
  - The Contrat de baie [Bay Contract] n°2 [2013-2018], based on the first contract, is pursuing efforts to restore water quality by tackling 4 challenges:
    - improve water quality,
    - manage resources and the environment sustainably to maintain use,
    - improve the natural functioning of the marine ecosystems,
    - maintain dynamic partnerships between the area’s stakeholders.
- The Contrat de baie [Bay Contract] des Îles d’Or [2015-2020] relates to the Bay of Hyères and its catchment areas and pursues the same aims as the Contrats de baie de la rade de Toulon (Toulon Harbour Bay Contracts).

Read more www.contratdebaie-tpm.org

<Ports Toulon Provence: a shared maritime ambition>

In its quest to develop maritime and port activities in the Toulon area, the Conseil général du Var and Toulon Provence Méditerranée got together in 2009 to create the Joint Authority of Ports Toulon Provence. This port authority, which manages 18 ports along the Var coast in the bays of Le Brusc, Toulon and Hyères, has asserted its leadership status for Corsica with Corsica Ferries and now comprises France’s 3rd cruise port, with over 300,000 cruise passengers. Its urban boat bus network is hugely popular and is now France’s leading boat bus network, with 2.7 million passengers in 2013.

The resounding success of the very first French “Autoroute de la Mer” (Marine Highway), in conjunction with Turkish partners, has boosted growth into 2 figures.

Ongoing and future projects launched by Ports Toulon Provence for Europe’s safest bay and foremost French and European naval base include the implementation of a sustained development policy at all port sites and a master plan for developing the maritime economy, including the reappropriation of 45 km of coast for local inhabitants.

<Schéma de Cohérence Territoriale (SCoT-Harmonized Territorial Development): joint planning>

Toulon Provence Méditerranée is a member of the SCoT Provence Méditerranée alliance, together with the neighbouring Inter-Communal Public Establishments (EPCI). This alliance is in charge of drawing up, approving, following-up and revising the Harmonized Territorial Development. The SCoT, which brings together 32 towns, aims to promote cooperation with politicians in areas such as urban planning, the environment, economy, housing, major facilities and travel, in order to manage development and reduce risks of disturbances. The SCoT lays down legally-binding choices and objectives in these various areas.

Read more www.scot-pm.com

<Conseil de Développement (Development Council): targeting participative democracy>

The Toulon Provence Méditerranée Development Council is a consultative assembly with 70 members, providing privileged contacts between the community and political decision-makers. Its scope was extended to the entire Toulon area in 2006 and now includes representatives of the SCoT Provence Méditerranée towns.

A genuine think-tank and stage for debates, the Development Council has several missions, including making proposals to the city’s administrators and giving advisory opinions on the area’s development projects. It is based on three commissions:

- area attractiveness and promotion
- health, demography and ageing
- sustainable development
A metropolitan area focusing on innovation and competitiveness

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Home to major national and international firms, small and medium-sized technological businesses and high-tech facilities (industrial and research), the TPM metropolitan area benefits from a rich economic environment, ideal for locating your business (non-exhaustive list).

#### Maritime safety and security, defence, marine and subsea technologies, complex systems

- **The Direction Générale de l'Armement (DGA-French Defence Procurement Agency):** in charge of managing weapons programmes, the DGA designs, purchases and assesses the systems equipping France’s armed forces.

- **DCNS Services:** working in partnership with its customers, the DCNS is in charge of armed vessels, from the design phase to maintenance, and is a leading European player in the naval defence vessel market.

- **DCNS Systèmes d’Information et de Sécurité (Combat Management Systems):** specialized in highly-technical, top-quality complex systems.

- **THALES Services:** part of the THALES Group, THALES Services is specialized in the design and marketing of on-board computers, operational information systems, the development and integration of Defence systems, surveillance and crisis management systems and command systems.

- **Les Constructions Industrielles de la Méditerranée (CNIM-Mediterranean Industrial Constructions):** this French industrial firm, supplying both products and services, operates in three main fields: the environment, mechanics and energy.

- **ECA:** specialized in robotics, ECA offers a range of products and services including underwater mine detection, inspection and destruction, inspection systems for nuclear power plants, control-command systems, land robots for anti-terrorist missions, etc.

- **Orange Marine:** specialized in the installation and maintenance of underwater cables, Orange Marine produces and maintains France Telecom’s maritime networks throughout the world.

- **Ifremer:** a leading European specialist in maritime research, monitoring and exploration, Ifremer steers major national and international projects.

- **Marine nationale (French Navy):** with around 70% of the French Defence fleet based in Toulon, the Navy is one of the foremost stakeholders in the region’s economic fabric.
The Intercommunal Hospital Centre of Toulon - La Seyne-sur-Mer (CHITS). The region’s 3rd largest health establishment, foremost non-university hospital and 10th on a national scale. The CHITS is the Var area’s second biggest employer.

The Sainte-Anne School of Medicine for Armed Forces in Toulon: a reference in hyperbaric medicine, neurosurgery and burns, also home to a research centre (Institute of Naval Medicine).

Bio Veto Test (VIRBAC group): a world reference, specializing in tests and diagnoses for pets and the development of new vaccines for animals and zoonoses (diseases transmissible to humans).

MEDINORME: specializing in the manufacture of endoscope disinfection modules and disinfection room layouts.

HAPTIKA: a member of the Eurobiomed competitive cluster, this firm specializes in the manufacture of surgical and dental equipment.

THERABEL INDUSTRIES: specialized in the manufacture of pharmaceutical preparations.
Environment and sustainable development

Various major groups as well as technological startups are investing in this sector:

- **Foselev Marine and IMS 400 & 700 (Shipyard group):** specialized in the repair of ocean-going yachts and the maintenance and reworking of yachts up to 670 metric tons.

- **Monaco Marine:** refit, repair, wintering and maintenance of motor yachts and sailboats aged 10 years or more.

- **Océanide:** design, coastal engineering and ocean engineering office in charge of operating the BGO FIRST test basin.

- **Terra Nova Ingénierie:** specialized in the creation of special software packages designed to assist stakeholders in the waste collection, urban cleanliness, transport and logistics sectors.

- **Watteco:** a manufacturer of micro-modems for the energy efficiency sector and smart home control systems. Member of the Capenergies competitive cluster.

- **Envisan:** experts in in-situ sanitation and the treatment and recycling of dredged sludge and sediment.
A leading edge economic environment

Agriculture

Toulon Provence Méditerranée is committed to implementing a genuine strategy for the conservation and enhancement of its farmlands. The main agricultural activities found in the area are:

- **Horticulture** (cut flowers, potted flowers, nurseries): one of the area’s foremost industrial agricultural activities, with excellent distribution throughout Europe. The economic stakeholders associated with this sector have formed their own Horticulture SPL (Local Production System) and responded to a call for action launched by the DIACT (inter-ministerial delegation for territorial planning and competitiveness) by bringing together 188 horticulturalists under the Entreprise Cluster Florisud Var Méditerranée banner, intended to amplify and accelerate initiatives in favour of competitiveness. The sector currently aims to promote better awareness of the Var area’s Mediterranean flowers and is planning to launch a “Fleurs de France” label, associated with a Protected Geographical Indication.

In partnership with TPM, this sector is taking part in the creation of a 32-acre business park - “La Bastidette” - dedicated to horticulture in the town of La Crau, to give a new impetus to local flower production.

- The economic cornerstone of the Var’s agricultural industry, wine growing in the TPM metropolitan area flies a prestigious quality flag, with the presence of 3 AOC labels: “Bandol” (since 1941) to the West, “Côtes de Provence” (since 1977) to the East and, more recently, “Côtes de Provence-Pierrefeu”. In addition, after lengthy research, the INAO (National Institute of Designations of Origin) approved the creation of a sub-appellation in May 2008 - the “AOC Côtes de Provence La Londe” - spanning the town of Hyères and south-eastern section of La Crau. Currently, a little over two-thirds of the TPM wine growing area benefits from an AOC label.

- Market gardening in the TPM area mainly comprises small and medium-sized units with short distribution channels. The area’s market gardeners supply the traditional local Provencal food markets (Cours Lendrin, Hyères, Ollioules, etc.) and AMAPs (associations for supporting market farmers).

- Arboriculture in the TPM area mainly consists of fig and olive growing. These fruits both benefit from AOC labels: the “Figue de Solliès” and “Huile d’Olive de Provence”, obtained in March 2006 and March 2007, respectively.

The area’s remarkable products are rewarded every year at the “Salon de l’Agriculture de Paris” agricultural fair.

We would like to underline the fast development of organic farming in the area, particularly in the market gardening and wine growing sectors.
Fish farming and fishing

- The area’s fishermen all use artisan fishing techniques and boats of less than 12 metres. Artisan fishing is classified as a “multi-purpose small trade”, adapted to and respectful of the resource and environment it exploits, i.e. the Mediterranean Sea. Around 100 vessels are in operation 5 months a year in the TPM area. They use a variety of fishing gear according to the targeted species, its habitat and depth. In addition to its technical and traditional value, this is also the best way of fishing species concentrated on the narrow continental shelf, without depleting stocks (source: FEP varois).

- Fish farming is mostly located in the Bay of Toulon. Six fish farms form the “Coopérative Aquacole de Tamaris” and raise high quality sea bass and sea bream. Shellfish farming is represented by a few oyster farms. TPM has been actively promoting several projects favouring the development of these sectors since 2008.
Competitive Clusters

Competitive clusters create wealth and employment. Each cluster is an alliance of businesses, research centres and training organisations working in a given industrial sector and committed to creating joint development projects to conquer new markets. By bringing together local stakeholders, each cluster is a source of innovation and attractiveness. It also dissuades companies from relocating by maintaining and developing local business.

Toulon Provence Méditerranée bases its development on innovation and competitiveness and is therefore an active partner to the area’s main competitive clusters, through governance assistance and the co-financing of R&D projects.

The area’s competitive clusters all benefit from the TPM Très Haut Débit (Ultra-High Speed Communication Network), as do local industry, Defence, universities and engineering schools.
Innovation at the heart of local excellence

The mission of Pôle Mer Méditerranée is to sustainably develop the maritime and coastal economy of the Mediterranean basin in Europe and throughout the world and promote cooperation between scientific and economic players on these themes.

Between 2013 and 2018, the cluster and its members aim to sustainably develop the maritime and coastal economy, through the following three-fold strategy:
- become one of the main springboards of the integrated maritime policy by relaying and deploying national policies on a regional level,
- become an international reference in the maritime and coastal sector and promote its members and territories via the “Pôle Mer” accreditation, while consolidating its leading position in the Mediterranean basin and deploying a business-oriented service policy for its members,
- become a driving force for business competitiveness, in particular in terms of sector structuring and steering.

The Pôle Mer’s Strategic Action Fields

Similarly to its peer Pôle Mer Bretagne Atlantique, the Pôle Mer Méditerranée has based its strategy around 6 Strategic Action Fields bringing together a community of industrial and academic stakeholders (including world champions), extensive R&D and an attractive economic development potential, spurred by the emergence of new activities or the redeployment of existing activities:
- Maritime safety and security
- Naval and sailing activities
- Marine energy and mining resources
- Marine biological resources
- Coastal environment and planning
- Ports, facilities and maritime transport

Read more www.polemermediterranee.com
A FEW FIGURES

**Pégase, the Aeronautics & Space Cluster**

Formed in 2006, Pégase is opening up new growth opportunities within the aeronautics and space industry. Pégase is one of 3 French competitive clusters dedicated to aeronautics and space. It specializes in inventing, designing, and producing aircraft for new uses (in particular drones, airships, light aircraft, helicopters and stratospheric aircraft). It also contributes to Provence-Alpes-Côte d’Azur regional economic development, in particular through the “Innovation and Fair Economic Development” (PRIDES) label.

In 2014, Pégase accredited the Marine Techno Park and identified it as a strategic site for location, development, innovation and exchanges, in particular in the field of “new aerial services for maritime applications”.

- The cluster’s industry sectors are as follows:
  - Aeronautics
  - Space
  - Stratospherics

The “New Aerial Services” initiative, including drone systems, was launched in 2013. It is steered from the Var area and in particular from the TPM area, thanks to its dual air/sea and civil/military specificities. Its objectives are:

- the development of products and uses employing aerial vectors, intelligence, surveillance and inspection missions in civil and military fields and in terrestrial and maritime environments,
- to position the Provence-Alpes-Côte d’Azur region as a major stakeholder in this sector.

In this aim, Pégase launched the “Provence UAS Network” initiative in 2014 - a genuine territorial networking campaign bringing together complementary centres of excellence, where firms can locate and find solutions with the help of local partners. The centres include the Marine Techno Park, focusing on engineering and on-board systems, and an R&D platform located in Toulon.

- Read more
  [www.pole-pegase.com](http://www.pole-pegase.com)

**Capenergies, the Cluster for energy generation without greenhouse effect**

Focusing on energy sources for the future, the PRIDES Capenergies competitive cluster is committed to using regional assets to develop a top-level energy sector adapted to “tomorrow’s energy mix”.

Capenergies aims to respond to environmental and climate preservation challenges, while preparing the industry for the inevitable technological and industrial changes to come, through three **Strategic Action Fields**:

- energy efficiency,
- insular and isolated area energy systems,
- non-greenhouse gas energy production.
A FEW FIGURES

SCS
France’s 4th leading IT cluster, 6th in France for the FUI (Single Interministerial Fund) and 8th for the ANR (National Research Institute)
40 major, world-leading international industrial groups
70% are members of innovative small and medium-sized businesses
390 accredited projects
41,000 jobs

Optitec
Over 200 members (133 businesses, 12 higher education establishments, 24 partners)
390 accredited projects
41,000 jobs

Eurobiomed
130 projects financed between 2006-2013
475 M€ investments in R&D
216 members
400 networked businesses
The Eurobiomed cluster represents a network of over 400 firms, mainly innovative small and medium-sized businesses
8 universities and numerous schools, training 39,000 students
400 research laboratories
4 university hospitals and an inter-regional clinical research department

Solutions Communicantes Sécurisées (SCS-Secured Communicating Solutions Cluster)
Accredited in 2005, the vocation of the SCS international competitive cluster is to favour industrial dynamism between its various partners (industrialists, academics, training institutes) and Research & Development in the industrial sector, in order to improve the innovative capacity and competitiveness of regional businesses in the fields of microelectronics, software, telecommunications and multimedia.

Optitec, the Optics and Photonics Cluster
The vocation of the Optics and Photonics cluster (POPsud association) is to reinforce ties and partnerships between businesses, research laboratories and universities in the South of France in the areas of optics, photonics and image processing around four Strategic Action Fields:
- green photonics,
- instrumentation for the food industry,
- safety and supervision,
- scientific and medical instruments.

Eurobiomed, the Health and Life Sciences Cluster
Eurobiomed is the health sector’s competitive cluster, bringing together the Provence-Alpes-Côte d’Azur and Languedoc-Roussillon regions. Formed on January 1st, 2009, Eurobiomed incorporates the ORPHEME competitive cluster and the Holobiosud and Bioméditerranée clusters within a single structure. This group relies on existing synergies between the three associations, which work together to develop innovative activities in the areas of Health & Life Sciences and with a network of dynamic and united stakeholders keen to reinforce their market position by collaborating within a stronger, more visible and more efficient group.
Focusing on four strategic areas and fields of excellence - Infectiology, Immunology, Cancerology and Neurosciences - Eurobiomed aims to respond to three major health challenges: personalized medicine, chronic diseases and ageing and rare diseases.

Read more
www.eurobiomed.org

Read more
www.popsud.org
A FEW FIGURES

12% of armed forces assigned to mainland France, i.e.
25,500 civil and military jobs in the Toulon area (1 job in 10)
The Var area’s largest industrial site
70% of the French fleet
SCoT Provence Méditerranée’s leading employer
1.2 billion euro injected into the TPM area per annum
Europe’s largest military port and the largest naval defence base in the Mediterranean, Toulon is also the only port capable of force projection and support. Toulon’s naval base has the necessary industrial and logistics capability to launch a naval operation or force projection in a joint, multinational framework.

Toulon is a genuine Defence capital: its joint forces for overseas operations and fleet set to expand in coming years lend the city’s military function a leading role, spurring cooperation with neighbouring countries [in the framework of the European Safety & Defence policy].

The presence of a naval base provides the economic fabric of Toulon and its vicinity with a world-class, very high-tech scientific, industrial and research capital.

The presence of international leaders such as Dassault, Thales and DCNS, experts in weapons and combat systems, feeds an entire local and regional industrial sector with high added-value in the area of marine, subsea and associated technologies (nuclear propulsion, microelectronics, image processing, etc.).

Like all of the area’s competitive clusters, Defence benefits from the TPM Très Haut Débit (Ultra-High Speed Communication Network).
Audiovisual productions shot in the TPM area contribute to developing the local economy, expanding tourism and building an attractive image for the area thanks to their success and widespread distribution. Most shooting-related expenditures (staff, transport, catering, accommodation, decors, costumes, etc.) are made locally.

Short and feature films, adverts and documentaries are shot every year in the Provence Méditerranée area*. In 2013, the Var welcomed 50 productions representing direct economic spinoffs of 6.5 M€ for the Var and 1.5 M€ for Provence Méditerranée, and indirect spinoffs of 15 M€ for the Var and 5 M€ for Provence Méditerranée**.

* Area covering the Toulon Provence Méditerranée metropolitan area and 20 neighbouring towns.
** Sources: Commission du Fil du Var.
Film shoot of "Magic World" - Julien Hosmalin (Vieux Salins - Hyères-les-Palmiers).

Film shoot of "Rue des figuiers" - Yasmina Yahiaoui (Mourillon beaches - Toulon).

Film shoot of "La Mer à Boire" - Jacques Mailhot with Daniel Auteuil (La Seyne-sur-Mer).
A city with projects, for a metropolitan area with a future
Toulon Grand Projet Rade
(Toulon Greater Harbour Project)

A springboard for economic competitiveness, urban renewal and environmental quality, and a hub of innovation, new business and jobs, the Bay of Toulon is a major stake for the metropolitan area. Hand in hand with its partners, TPM is currently implementing the Toulon Grand Projet Rade - a major bay project benefiting from special governance revolving around 11 operations forming a sustainable development project for the Bay of Toulon. The Toulon Grand Projet Rade is currently transforming the city’s economic and urban landscape.
<Toulon Grand Projet Rade>

11 main operations

1. Marine Techno Park
2. Port facilities and town/port interfaces
3. Saint-Mandrier Marine Business Park
4. Metropolitan Centre (Chalucet, multimodal hub, railway stations, “Axe des gares”, etc.)
5. Contrats de baie
6. Refurbishment of the sea dyke
7. Maritime transport - Réseau Mistral
8. Urban transport - Réseau Mistral
9. TPM Ultra-High Speed Communication Network
10. Toulon Grand Projet Rade road network
11. University campuses (Porte d’Italie, La Garde-La Valette)
A sustainable approach

Sustainable development is a priority in every initiative undertaken by the TPM metropolitan area for the Toulon Grand Projet Rade. This means implementing the recent “Grenelle of the Environment” and “Grenelle of the Sea” French environment policies, taking into account local specificities, working to a common methodology and using efficient tools for monitoring and assessing the environmental spinoffs of each project. A “sustainable development” benchmark is used to guide each player, including an obligatory feasibility study on all projects involving an Environmental Approach to Urban Planning. Thanks to this tool, and with the help and determination of all the Toulon Grand Projet Rade project partners, TPM is able to better-manage the environmental stakes of the various operations it launches and pinpoint the added value they bring to the area.

The Marine Techno Park (Technopôle de la Mer)

The Marine Techno Park is Europe’s only Science & Technology Park focusing on maritime safety & security and the sustainable development of the sea and coast, mainly thanks to the use of leading edge marine and subsea technologies.

Located 10 minutes from the western entrance to the city of Toulon, at the edge of one of the Mediterranean’s most beautiful bays, the Marine Techno Park benefits from a strategic location on the Mediterranean Arc in terms of both geography and accessibility by air, road, rail and sea.

The Marine Techno Park covers two sites:
- a land base in Ollioules,
- a marine base in La Seyne-sur-Mer, at the Brégaillon site.

The Marine Techno Park is accredited by the Pégase Aeronautics & Space Cluster (see page 20).

Businesses located at the Marine Techno Park benefit from:
- qualified staff in liaison with the University, engineering schools and in-house training centres,
- services and resources for R&D for innovative project incubation, business startups and the development of industrial and financial partnerships,
- socially-responsible Marine Techno Park services coherent with sustainable development,
- TPM Très Haut Débit (Ultra-High Speed Communication Network) offering faster connections than the traditional network,
- easy access,
- services for staff and business (nurseries, catering, etc.).
A land base in Ollioules spanning 200,000 sq. metres

The land base will be dedicated to welcoming and developing innovative businesses, laboratories and training centres working mainly on 6 dual Strategic Action and Technological Fields:
- Maritime safety and security,
- Marine biological resources,
- Ports, facilities and maritime transport,
- Marine energy and mining resources,
- Coastal environment and planning,
- Naval and sailing activities.

The initial phase, covering 94,000 sq. metres, will allow the installation of 8 projects:
- 30,000 sq. metres for DCNS and its 1,000 staff by January 2016,
- 2,200 sq. metres of office space, including a reception, showroom, business centre and headquarters of the Pôle Mer Méditerranée,
- 3,000 sq. metres, entirely modular from 150 sq. metres upwards, dedicated mainly to innovative small- and medium-sized businesses,
- inter-company restaurant,
- shared car park for Park residents,
- other offices and workshops dedicated to test prototypes and pre-industrial phase units,
- research and teaching facilities,
- various plots measuring over 2.5 acres available for purchase.

A marine base at Brégaillon - La Seyne-sur-Mer

The Brégaillon site offers direct access to the sea and is immediately adjacent to renowned firms and establishments such as CNIM, Ifremer, Orange Marine, etc.

In addition to the CETSM (European Centre for Underwater Technology) managed by Ifremer and in charge of developing oceanographic equipment shared by the research community, several major projects are currently under development:
- a mutualised technical platform for access to the sea, comprising 2,200 sq. metres of office space and technical areas dedicated to sea trials, available to businesses located at the Marine Techno Park,
- the MEUST project (Mediterranean Eurocentre for Underwater Sciences and Technologies) led by the CNRS, deploying a 2nd generation subsea infrastructure.

TPM Aménagement

The TPM metropolitan area has granted planning of the Marine Techno Park - Land base of Ollioules (79 acres dedicated to innovation in the Mediterranean) to the local public firm TPM Aménagement.

If you are seeking between 150 and 20,000 sq. metres for your research, development and applied services in the marine and subsea sector, please contact TPM Aménagement.

Read more
Hôtel d’Agglomération
107, boulevard Henri Fabre - CS 30441
83055 Toulon Cedex
Tel. +33 (0)4 94 46 72 45
email: contact@tpm-aménagement.org
Located 10 minutes from Toulon city centre, at the western entrance to the city, the Marine Techno Park boasts an exceptional working environment. Its Ollioules hub, offering a total capacity of 200,000 sq. metres, welcomes activities with high added value. We invite you to visit these two sites, offering an exceptional environment, direct highway access and direct access by sea.
Main operations

1. Marine Techno Park - Ollioules site: high added-value services, teaching, research and service centre.


3. Business quarter: offices, business centre, shops and services.


5. Saint-Mandrier Marine Business Park

6. Metropolitan centre: offices, head offices, business centres, shops and services.

7. University campus

TPM Très Haut Débit (Ultra-High Speed Communication Network): installation throughout the metropolitan area of a telecommunications network providing public and private stakeholders access to very high speed professional connections.
A metropolitan business centre

Located in the city centre, near the TGV high-speed train station, this centre will welcome high added-value services, head offices, management departments and research departments. The 104-acre project will be dedicated to the creation of offices, public amenities and housing. An innovative and development-oriented rehabilitation project has been launched at the site of the former Chalucet hospital: the "Creativity and Knowledge" quarter.

Redesigned port facilities and town/port interfaces

Several major development projects are under way throughout the bay to reinforce interactions between urban and port areas - not forgetting the reappropriation of a large section of coastline for use by local inhabitants -, providing both new business and leisure opportunities.

In addition to enhancing the bay’s heritage value, the objectives set by TPM for its international-level port strategy include the development of the cruise, sailing and ocean-going yachting sectors, and ensuring Toulon maintains poll position on the Highways of the Sea and Ferry markets.

Saint-Mandrier Marine Business Park

Dedicated to the professional yachting sector and marine and subsea high technology, the Marine Business Park is set to create over 100 jobs in time.

The site, measuring 37 acres, opening onto the sea and entirely secure, is a major asset for attracting civil industrial activities and includes spacious premises suitable for businesses and organisations working in the ocean-going yacht repair and maintenance sector.

The industrial firm and services centre (Espace d’Activités Sainte-Sophie) is also ideal for developing activities in the marine technologies field, thanks to a relay platform designed to assist businesses in bringing their projects to life.

The firm IMS, located in Saint-Mandrier for the last 25 years, launched the "IMS 700/YSEC" project in early 2015 on the site of the former naval airbase: an ocean-going yacht maintenance and repair yard capable of welcoming more boats and, especially, larger and heavier boats, i.e. ocean-going yachts weighing between 300 and 670 metric tons.

Contrat de baie de la rade de Toulon (Toulon Harbour Bay Contract)

Essential to our ambitious environmental policy, the Contrat de baie de la rade de Toulon (also relating to the city’s catchment area) unites the bay’s stakeholders around a common goal: the restoration of water quality and the marine environment.

The Contrat de baie n°1 [2002-2009] was essentially dedicated to cleaning and reducing pollution inputs. The Contrat de baie n°2 [2013-2018], signed by 47 partners on October 11th, 2013, tackles the following challenges:
- improve water quality (fight against microbiological and chemical pollution, knowledge of contaminant flows to the bay and treatment of marine sediments),
- manage resources and the environment sustainably to maintain use (drastic cut in the use of phytosanitary products and protection of groundwater),
- improve the natural functioning of the marine ecosystems (acquire knowledge on the natural functioning of marine ecosystems),
- maintain a dynamic partnership between the area’s stakeholders.

To accompany these development projects, Toulon Grand Projet Rade also plans to develop a series of crosswise operations:

Refurbishment of Toulon’s sea dyke

A military construction measuring 1,208 metres, Toulon’s sea dyke is of general interest to all operators and occupants of the maritime public domain. In particular, it plays a major role in protecting the bay.
Development of maritime transport

"Réseau Mistral": around 30 million trips in 2014 throughout the area.

Offering 3 regular boat bus services, the metropolitan area’s public transport service runs France’s leading boat bus network, with 2.7 million passengers (including the Îles d’Or) in 2013, together with 63 regular bus routes (including a service for reduced mobility passengers and one luxury service), serving the metropolitan area’s 12 towns. Passengers can also opt for a tailored service offering 8 bus routes.

10 regular bus services and 2 regular boat bus services run throughout the metropolitan area at night.

Inaugurated in 2013, the new Brégaillon High Environmental Quality bus depot welcomes 120 busses and employs 350 staff.

Inaugurated in 2013, Toulon’s new maritime station - a genuine innovation in terms of sustainable development - allows more boat busses to berth.

Whether travelling by bus or boat bus, travellers benefit from a set price in the 12 towns comprising the metropolitan area and whatever the route.

www.reseaumistral.com

Refurbishment and creation of western entrance roads

Designed to offer better accessibility to the West of the metropolitan area for all transport modes.

Transport en Commun en Site Propre (Deploying Public Transport Lanes)

Toulon Provence Méditerranée has already implemented the first stages of its Public Transport Lanes project on the “Universities and Marine Techno Park” route, including purchase of land, studies and preparatory work. The various possibilities are currently undergoing comparative studies to guarantee an optimal choice in terms of cost and service.

TPM Très Haut Débit (Ultra-High Speed Communication Network)

The efficient development of both small and large businesses depends on the quality and availability of their telecommunications network.

Toulon Provence Méditerranée has set up a new-generation optical fibre network for professional use throughout the metropolitan area. Thanks to this durable, high-performance and secure network, the area’s businesses now benefit from very high speed communications (from 2 Mbps to 1 Gbps) at competitive rates.

The operators present in the area (Adista, Alcatraz, Bouygues Telecom, Complete, Magic Online, Nerim, NeoTelecoms, Pacwan, SFR Business Team, etc.) offer a range of services for business.

Local businesses therefore benefit from innovative IT services and uses, allowing them to improve their competitiveness and accelerate the development of their innovative projects (website: www.tpm-thd.fr).

In late 2014, the network covered all 63 of TPM’s Activity Parks, key firms operating outside the zones, numerous businesses, premises and public facilities, all university sites, lycées and high schools, all public hospitals and the main Defence/French Navy sites.
In a global economy where technology and knowledge play a vital role, Toulon Provence Méditerranée favours the development of top-level higher education, focusing on recognized areas of expertise and in line with the real needs of business.”

Hubert Falco, President of Toulon Provence Méditerranée

Toulon Provence Méditerranée is very strongly committed to deploying a top-level Higher Education and Research network, aimed at fulfilling 4 main objectives for its metropolitan area project:

- Identify the City of Toulon as a foremost city on the Mediterranean Arc, similarly to Marseille and Nice.
- Make innovation the cornerstone of economic development, alongside Higher Education and Research.
- Favour the installation of upper socio-professional categories and reinforce the attractiveness of the Toulon area.
- Satisfy the demands of economic stakeholders.

The Toulon area offers students and businesses a wide range of courses and recognized qualifications at its University (Degrees, Master’s Degrees and PhDs (law, economic sciences, management, literature and languages, communications, sport, science & technology), two engineering schools (ISEN and SeaTech) and two colleges (Kedge Business School and EID), together with 2-year degrees, vocational training certificates, preparatory classes for the French “Grandes Écoles” and vocational training (nursing, maritime trades, etc.).
Numerous research laboratories (University of Toulon, Ifremer, CNRS) also assist in integrating local skills in the regional, national and international scientific community.
Nouveau Schéma Universitaire  
(New University Campus Program)

In order to encourage more and better-quality courses and reinforce ties with the area’s top economic sectors through research, Toulon Provence Méditerranée has set up a New University Campus Program including the construction of new university buildings and student housing, together with the acquisition of scientific equipment.

Fostering synergy between engineering schools on the La Garde-La Valette: university campus

Formed after a merger between Supméca [Institute of Higher Mechanics] and ISITV [Toulon and Var Institute of Engineering Sciences], SeaTech is a new engineering school focusing on marine sciences and technology. The school offers six degree courses in 4 main areas: Maritime engineering / Mechanics / Materials / Computing and Networks, together with apprenticeships in the materials sector. SeaTech is the only establishment in the Provence-Alpes-Côte d’Azur region that recruits via the French Polytechnic school common entrance exams.

SeaTech works in sync with the local economy and responds to the engineering needs of regional industries. It maintains close ties with all of the area’s large firms and small and medium-sized businesses, in particular the Pôle Mer Méditerranée. Thanks to its network, the cluster favours the development of collaborative and innovative R&D projects focusing on Defence and marine sciences and technology.
The new university campus at Porte d’Italie, Toulon

In September 2014, 1,500 students and teachers set up home in Toulon city centre on the new campus built on the foundations of an unfinished building site. Together with the Faculty of Law located in the city since 1995, 3,500 students now live on the Porte d’Italie campus.

The former training and research department (Ingémédia - Information and Communication Sciences) has been moved to new premises on the campus in La Garde next to the Department of Economic and Management Sciences, the Institute of Business Administration (IAE), and the Law, Economics and Management and Human & Social Sciences research units.

Located inside the new buildings, the Telomedia Centre for the creation of enriched content offers a new dimension to Toulon’s up-and-coming “digital quarter”.

Inaugurated on October 3rd, 2014, the PI building was designed by architect Nicolas Michelin and is an innovative, environmentally-friendly project, respecting existing public areas.

Read more
www.univ-tln.fr

A “Digital Quarter” in the heart of the city

TPM aims to create an entire “digital quarter” in the heart of Toulon as an anchor point for the metropolitan area’s innovative activities, putting the spotlight on existing synergies and the area’s dynamic digital policy.

A “Creativity & Knowledge” quarter on the site of the ancient Chalucet hospital

The site of the ancient Chalucet hospital in Toulon city centre is currently undergoing an innovative rehabilitation plan designed to promote economic development, with 15,500 sq. metres dedicated to “Creativity and Knowledge”.

This new, innovative and creative quarter will be designed around the following facilities:

- a media library focusing on new technologies,
- the École Supérieure d’Art et Design TPM (ESADTPM-Art & Design School),

Innovation, creation and new technologies

An entire quarter of the City of Toulon, mainly situated in the city’s Free Zone, is getting ready for the future and opening its arms to entrepreneurs and business startups, backed by the association Toulon Var Technologies Innovation - a recognised national expert in support and innovation -, the ISEN engineering school (Institut Supérieur de l’Électronique et du Numérique), coveted by local businesses and involved in numerous competitive cluster projects and Mediterranean Foundation for Strategic Studies, together with a growing network of business nurseries and centres.
○ a digital business incubator / nursery
   led by TVT Innovation,
○ an international business school - Kedge Business School.

The project, designed in harmony with the surrounding environment, aims to forge an image based on the development of new technologies, welcome higher education and business activities and create an agreeable and practical living environment.

〈 TPM strives for the “French Tech Metropolis” label 〉

With the creation of an entire “digital quarter” in the city centre (Toulon Porte d’Italie), TPM will be asserting the priority role of digital technology in the area’s economic development, supported by its application for the “French Tech Metropolis” label. “French Tech” rewards and promotes “French Tech Metropolis” areas, in the aim of forming a “winning team” of French metropolitan digital economic systems with high growth potential and international attractiveness.

○ Read more
  www.toulon-ruche-digitale.fr

〈 A scientific site for subsea equipment with international visibility 〉

Thanks to the various projects implemented by Ifremer and the CNRS, the Brégaillon naval base in La Seyne-sur-Mer is becoming an international reference in subsea research and technology.

○ The European Centre for Underwater Technology (CETSM) has offered Ifremer - in partnership with institutes in Germany and Spain - the opportunity to build new premises intended to steer scientific campaigns and acquire a fleet of mutualised subsea equipment which will be made available to partner universities, institutes and “Grandes Écoles”. Costing around 5 M€, this programme is financed by local and regional authorities, Ifremer and European funds.

○ The Mediterranean European Underwater Science and Technology project, led by the CNRS institutes INSU and IN2P3 (MEUST), will be implementing the technologies highlighted by two major European scientific programmes: KM3NeT (Cubic Kilometer Neutrino Telescope) and EMSO (European Multidisciplinary Seafloor Observatory). Costing 23 M€, this project aims to extend the ANTARES underwater telescope facilities (already in operation) and install a battery of smart, multidisciplinary sensors on the seafloor offshore of Toulon (cameras, hydrophones, chemical sensors, etc.) for use by the entire oceanographic and marine biology research community.

○ The Mediterranean Institute of Oceanology (MIO) is an oceanology research laboratory governed by the Universities of Toulon and Aix-Marseille, the CNRS and the IRD. This laboratory focuses on research and observation of the marine environment and encompasses all aspect of oceanography, including biology, microbiology, ecology, halieutics and biogeochemistry. The staff located at the Toulon site form part of the “Physical and Coastal Oceanography” and “Environmental Chemistry” teams.
Setting up your business in the area

TPM local Activity Parks  41
Fostering competitiveness in the city’s Activity Parks  43
Support for business startups and locations  44
Business mentoring  45
The competitiveness of the area’s Activity Parks relies on the creation of added value, and their short and long-term development requires strategic and prospective planning - now officially included in the economic development strategy developed by the SCoT.

An upstream inventory performed by the Agence d’Urbanisme de l’aire toulonnaise (AU[dat]-Urban Development Agency) has allowed us to draw up a “profile” of the various zones.

Providing an ideal setting and qualified labour for business, the Activity Parks welcome Very Small Businesses (TPE) and small and medium-sized businesses operating on an essentially local scale, as well as national and international-level firms working in specialist areas. Of note, several fields of excellence are currently under development in suburban areas, including Activity Parks.

In order to improve the performance of its economic spaces, TPM and, more generally-speaking, the SCoT, have privileged two courses of action:

- **Organize economic spaces more efficiently** by determining a preferred location for various activities (Marine Techno Park and Saint-Mandrier Marine Business Park to the West, metropolitan governance in Toulon, etc.).
- **Improve the quality of existing business parks**: with emphasis on access, signposting, safety, parking, very high speed Internet, roads, etc.

To assist business competitiveness, TPM has fitted 65 Activity Parks and major sites with the TPM Très Haut Débit (Ultra-High Speed Communication Network) at attractive prices.
Fostering competitiveness in the city’s Activity Parks

Mentoring
- Business welcome and needs analysis for all types of project.
- Advice on specialized partners if necessary.
- Personalized follow-up for business growth (real estate / premises).
- Assistance in seeking the necessary resources for business development and competitiveness.

Economic spaces

To the West of the area
- The Marine Techno Park (Technopôle de la Mer), 79 acres for innovation in the Mediterranean, offers premises ranging from 150 to 20,000 sq. metres for research, development and applied services in the marine and subsea fields. 
  Read more TPM Aménagement
  +33 (0)4 94 46 72 45 - contact@tpm-amenagement.org
- La Millonne & Prébois Activity Parks in Six-Fours-les-Plages
  Located adjacent to the A50 highway, La Millonne was the first Activity Park with a mixed vocation (tertiary, industrial, artisans and service providers) set up by TPM. Covering 57 acres, the park was fully fitted out by TPM. Most plots have now been sold. An extra 12.5 acres of plots will be available for purchase in 2015 at the new Prébois zone in Six-Fours.

To the East of the area (Hyères)
- Le Roubaud
  An up-and-coming Activity Park located near Hyères town centre (adjacent to the railway station), Le Roubaud spans 40 acres and offers a good example of economic development in an urban environment. This zone will focus on commercial and tertiary firms.
- Health Activity Park (Pôle Santé)
  Located opposite Hyères hospital, this zone covers 12.5 acres. The Health Activity Park is a springboard for health-related economic activities with high added-value.
- Saint-Martin Activity Park
  This park is intended for artisans and professional service providers.
- Hortipôle (Horticulture Cluster)
  25-acre zone dedicated to agriculture and horticulture.

To the South of the area
- Saint-Mandrier Marine Business Park on the site of the ancient naval airbase (BAN) in Saint-Mandrier.
  All plots have now been sold or franchised. The park currently welcomes industrial firms, artisans and service providers operating in the maintenance and repair of large yachts up to 50 metres and 670 metric tons, in particular IMS 700. Most firms have a maritime vocation and also employ local subcontractors.
  Around ten firms are currently located at the Saint-Mandrier Marine Business Park, with some at the Sainte-Sophie business centre.
- Sainte-Sophie business centre
  Business centre for industrial and service firms.
  Read more
  +33 (0)4 93 82 45 - dev.eco@tpmed.org

At the centre of the area
- La Grande Chaberte
  This Activity Park located in La Garde, to the East of the City of Toulon and at the heart of the metropolitan area, will be welcoming industrial and service firms from 2015. Measuring a spacious 15 acres and located right next to the A57 - A570 highway, this park is of major interest in terms of accessibility.
  Located in La Garde since 1978, the company Transfix has chosen La Grande Chaberte as the site for its new production unit. The Var area’s 3rd biggest private industrial employer after DCNS and CNIM, Transfix is specialized in the design and sale of electric transformers and employs 310 staff.

TPM Activity Parks partner associations
TPM has 4 Activity Parks partner associations: l’AFUZI (Toulon East), l’ADETO (Toulon West), La Crau Pôle and Saint-Martin Développement. Catering for over 60% of local Activity Parks, these associations lead joint actions and defend the interests of over 2,000 businesses.
L’AFUZI and l’ADETO have been awarded the “Qualité Eco Var” label for their commitment to sustainable economic development on the basis of 4 criteria: environment, steering, services and integration into the surrounding landscape.

AFUZI: www.afuzi.com
ADETO: www.adeto.asso.fr
La Crau Pôle: www.lacraupole.com
Saint-Martin Développement:
www.stmartindeveloppement.fr
Support for business startups and locations

The Toulon Provence Méditerranée metropolitan area offers support to business startups through the creation and steering of business incubators and centres covering most economic sectors. These genuine resource centres favour lasting business development.

Businesses accommodated at local incubators and centres benefit from:
- Office premises in dynamic and beneficial settings: empty or furnished offices.
- Shared services and mutualised equipment: meeting rooms, reprography, reception, post, faxes, etc.
- Inter-company activities and exchanges: thematic meetings.
- Privileged partnerships with a business startup and development network for regular growth follow-up.

Espace Chancel (Chancel Business Park)

Location: VALSUD - La Valette-du-Var
Business Incubator and Centre: 352 sq. metres
Read more
Tel. +33 (0)4 94 94 94 71
dev.eco@tpmed.org
www.tpm-agglo.fr/entreprises/article/pepiniere-d-entreprises-espace-chancel

Sainte-Sophie Complex

Industrial and Service Business Centre
Location: Marine Business Park in Saint-Mandrier-sur-Mer
Read more
Tel. +33 (0)4 94 93 70 02
dev.eco@tpmed.org

Toulon Provence Méditerranée works in partnership with the following structures to support business startups and locations in the area.

Various support organizations
(non-exhaustive list)
- Maison de l’Emploi de TPM
  www.tpm-agglo.fr
  mde-tpm@orange.fr
- Pôle Mer Méditerranée
  www.polemermediterranee.com
  contact@polemermediterranee.com
- Pôle Pégase
  www.pole-pegase.com
- Pôle Optitec
  www.popsud.org
- Toulon Var Technologies Innovation
  www.tvt.fr - tvt@tvt.fr
- ADIE
  www.adie.org - paca@adie.org
- AGEFIPH
  www.agefiph.fr
- Boutique de Gestion
  www.acces-conseil.fr
  var@acces-conseil.org
- Incubateur PACA Est
  www.pacaest.com
- PACA Entreprendre
  www.paca-entreprendre.org
  section83@paca-entreprendre.org
- Var Initiative
  www.var - initiative.fr
- Couveuse Interface
  www.couveuse-interface.fr
  couveuse-interface83@orange.fr
- Union Patronale du Var
  www.upv.org

Business Park des Playes

Location: La Seyne-sur-Mer
Business Incubator and Centre: 917 sq. metres
Read more
Tel. +33 (0)4 94 93 82 04
dev.eco@tpmed.org
www.tpm-agglo.fr

Professional organizations

- Chambre de Commerce et d’Industrie du Var
  www.var.cci.fr
  espace.entreprendre@var.cci.fr
- Chambre de Métiers et de l’Artisanat du Var
  www.cma-var.fr
  contact@cma-var.fr
- Chambre d’Agriculture du Var
  www.ca83.fr
  contact@var.chambagri.fr

The Playes business incubator is co-funded by the European Union. Europe contributes to business development in Provence-Alpes-Côte d’Azur through the European Regional Development Fund.
Toulon Var Technologies Innovation

This association of entrepreneurs and local authorities aims to create and manage an efficient environment for innovative businesses.

Its support facilities include:

- **La Cantine by TVT**: co-working and discussion space for digital businesses.
- **43 117 network**: digital network covering Toulon and its vicinity.
- **CRE@TVT**: business centres and incubators.
- **Innov’Labs**: co-working space for digital services, content, applications and uses.
- **Var Business Angels**: private investor network financing innovative projects by developing businesses.

TVT Innovation is a member of numerous networks and benefits from European and national labels. It is recognized on a national and international level.

Read more

tvt@tvt.fr - www.tvt.fr

Seminars and conventions...
TPM is the ideal port of call for your professional meetings

Toulon Provence Méditerranée is a privileged destination on the coast of Provence. Located right in the city centre, near the railway station and Toulon-Hyères airport, the “Palais Neptune” in Toulon and “Forum du Casino” in Hyères-les-Palmiers are the metropolitan area’s top two convention centres, specialized in organizing and hosting seminars, congresses, conventions, talks and tailored team-building and touristic events.

Read more

agglo-toulon@tpmed.org
An area with an exceptional lifestyle
Boasting large natural parks and refreshing oases in the heart of its towns, the area overflows with the characteristic greens, blues and golds of Provence and the Mediterranean. With its tempting blend of wild, unspoiled, landscapes and attractive amenities, the TPM metropolitan area has everything to offer!
Environment & heritage

Oases in the heart of town

Perfect for meeting up or relaxing, parks and gardens abound in the area’s towns and offer an exceptional asset, just a stone’s throw from the main thoroughfares.

Unspoiled natural areas

The “Salins d’Hyères” ancient salt marshes offer one of the most remarkable sights on the Var coast and form a series of wetlands divided into two areas: “Salin des Pesquiers” and Redon marsh, covering a total of 1,360 acres in the central section of the two sandy arms stretching from the mainland to Giens peninsula (a geographical rarity known as a double isthmus), and “Les Vieux Salins”, covering 865 acres and stretching nearly 3 km along the coast.
Mounts & hill chains

The area abounds with mountains set overlooking the local towns, offering magnificent views and refreshing havens in summer. The local mountains offer footpaths for all levels to allow visitors to explore their natural treasures. Rising up 294 metres, La Colle Noire is one of the tallest lookout posts on the Provencal coast. Cap Sicié, accessible from the Forêt de Janas, Notre Dame du Mai and various other departure points, is criss-crossed with tracks and paths for walkers, riders and mountain bikers. Mount Faron is a beautiful natural area and leisure hub, just a few kilometres from the City of Toulon, offering 1,000 acres of forests managed by the Office National des Forêts (ONF). Best reached by cable-car, Mount Faron is a genuine green belt, offering wild nature combined with activities for all the family (zoo, Allied Landings memorial, picnic areas and botanical footpath).
Coastal footpath

Running from Six-Fours to Hyères via the Îles d’Or, the coastal footpath covers seven of the metropolitan area’s 12 towns, i.e. around 200 km of coast.

Golden sandy beaches, pebble coves and azure-blue Mediterranean waters...

- 20 beaches in 4 towns flying the “Pavillon Bleu” (high water quality label).
- 61 beaches out of 65 with “Qualité Eaux de Baignade excellente” (excellent water quality label).

Historical landscapes

Reputed for its magnificent bay - the “Mediterranean’s finest” according to Napoleon’s engineer Vauban -, the area is also famed for its military history, witnessed by the many forts and defence posts (over 30) dotted around the Toulon Provence Méditerranée area. Erected over a period of more than 4½ centuries, these citadels form an intrinsic part of our history and heritage.

Provence gastronomy and wines

Natural, fragrant and tasty, the cuisine of Provence and its sun-packed ingredients (fish, fruit, vegetables and other local produce) are best discovered on the colourful local market stalls. The area produces high-quality red, white and rosé wines, appreciated by connoisseurs throughout the world (always in moderation!).
Travel made easy

Bus and boat bus services

The Réseau Mistral clocked up around 30 million trips in 2014 throughout the area (+60% in 10 years). Offering 3 regular boat bus services, the metropolitan area’s public transport service runs France’s leading boat bus network, with 2.7 million passengers (including the Îles d’Or) in 2013, together with 63 regular bus routes, including a service for reduced mobility passengers, serving the metropolitan area’s 12 towns. The new Brégaillon High Environmental Quality bus depot welcomes 120 busses and employs 350 staff. Toulon’s new maritime station allows more boat busses to berth. Whether travelling by bus or boat bus, travellers benefit from a set price in the 12 towns comprising the metropolitan area and whatever the route.

www.reseaumistral.com

Other transport modes

- Railway stations now upgraded to Multimodal Exchange Centres (La Garde, La Seyne, Toulon).
- A park-and-ride - “Les Portes d’Ollioules et de Toulon” - with 300 parking spots at the western entrance to the area.

Cycle paths

Toulon Provence Méditerranée is committed to reducing car traffic and promoting more efficient, environmentally-friendly and energy-saving transport modes, such as public transport, walking and cycling. The area offers 247 km of cycle paths (2015 figure). An increasing number of cycle paths are springing up along the coast, in inland areas and in the local towns. 2,500 people use them every day.

Varlib, travel made easy!

Varlib is an intercity coach network set up by the Conseil Départemental du Var, allowing passengers to travel throughout the Var for just 3 euro.

www.varlib.fr
The City of Toulon is at the heart of an area offering 14 public health establishments, 56 private health establishments and around 200 retirement and rest homes (source: Agence de Développement Économique CCI du Var).

Throughout the TPM metropolitan area (non-exhaustive list):

**Hospitals**

- **Intercommunal Hospital Centre of Toulon - La Seyne-sur-Mer (CHITS)**
  The region’s foremost non-university hospital and 10th on a national scale. The CHITS is the Var area’s second biggest employer. 1,269 beds.

- **Sainte-Anne School of Medicine for Armed Forces in Toulon**
  A reference in hyperbaric medicine, neurosurgery, burns etc. 394 beds and treatment amenities.

- **General Hospital Centre of Hyères**
  Comprising two establishments with different vocations: Hôpital Marie-José Treffot, offering 236 beds and leading edge technology, and a gerontology centre with 171 beds, benefiting from permanent medical staff.

- **San Salvadour Hospital**

**Child care**

The Toulon Provence Méditerranée metropolitan area is home to 103 child care centres (Conseil Départemental du Var).
Music, dance, opera, theatre and exhibitions - keeping pace with the area’s cultural life

Théâtre Liberté
Set on Place de la Liberté in Toulon, this theatre is a hub of artistic creation and expression. Built around a foyer running from Place de la Liberté to Rue Gimelli, the “Salle Albert Camus”, “Salle Fanny Ardant” and “Salle Daniel Toscan du Plantier” offer audiences a warm welcome and are accessible to all.

www.theatre-liberte.fr

Opera House
Located right in Toulon city centre, the Opera House was inaugurated in 1862. Reputed for its excellent acoustics, it can seat up to 1,300 people and stages plays, operas, ballets and operettas throughout the year.

www.operadetoulon.fr
**Châteauvallon**

Set in 494 acres of woods, the Châteauvallon site in Ollioules is now a national and international reference, welcoming contemporary dance, music and circus shows throughout the year, together with film screenings and plays at its outdoor amphitheatre or indoor theatre.

[www.chateauvallon.com](http://www.chateauvallon.com)

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**Conservatoire National à Rayonnement Régional (CNRR)**

With over 4,500 students and 230 teachers spread over 11 sites throughout the TPM area, the CNRR specialises in 105 disciplines, with priority to group and amateur activities. It is France’s largest official Conservatoire and the only one offering Circus Arts.

[cnrr.tpm-agglo.fr](http://cnrr.tpm-agglo.fr)
École Supérieure d’Art et Design TPM (ESADTPM-Art & Design School)

Located in Toulon, the Art & Design School offers 3 degree courses - two short courses lasting 3 years and a long course lasting 5 years - and welcomes 179 students. The ESADTPM also offers hands-on amateur courses covering 7 disciplines.

www.esadtpm.com

Villa Noailles

Located in Hyères, Villa Noailles hosts a variety of exhibitions focusing on design, fashion, photography and architecture. It is also the stage for the acclaimed International Festival of Fashion and Photography held every year in early May (fashion shows, exhibitions and exchanges).

www.villanoailles-hyeres.com

Music, dance, opera, theatre and exhibitions - keeping pace with the area’s cultural life
Inaugurated in 2005, the PôleJeunePublic (Young Audience Centre) in Le Revest-les-Eaux stages multi-disciplinary shows (circus, dance, theatre, etc.) throughout the year. In 10 years, this accredited centre for youngsters has welcomed 300,000 spectators and 250 troupes.

www.polejeunepublic.com

Villa Tamaris in La Seyne-sur-Mer hosts contemporary art and photography exhibitions throughout the year. Since 2004, the villa has also been the stage for the “Œil en Seyne” festival - a month-long event bringing together major names in photography.

www.villatamaris.fr
〈 Sport as a way of life 〉

〈 Sports facilities 〉
- Velodrome in Hyères.
- Estagnol sports complex in La Crau.
- Vallon du Soleil nature and sports centre in La Crau.
- Léo Lagrange sports complex, elected 2013 sports facility of the year by the Leaf Awards.

〈 Rugby Club Toulonnais 〉
- 2013, 2014 and 2015 H Cup champions.
- 2013 Top 14 finalist and 2014 Top 14 champion.

〈 French Track Cycling Championship 〉
- Held at the Toulon Provence Méditerranée Velodrome.
Toulon Saint-Cyr Var Handball
In the top national division, winners of the 2010, 2011 and 2012 French Cup.

Toulon, the European Capital of Rugby 2013

Hyères Toulon Var Basket

Rugby Club Valettois Revestois women’s team
2013 French Champions.
Honouring the Mediterranean Sea

Welcoming the world’s largest and most prestigious yachts and races, the City of Toulon is now a reference in the French Mediterranean. Toulon Provence Méditerranée was the stage for the Tall Ships Regatta for the second time in 2013, after a first edition in 2007. Over 1 million visitors attended the event on both occasions.

The metropolitan area also hosts numerous sailing events throughout the year, such as the Sailing World Cup, bringing together around 1,000 competitors from 55 countries and 400 boats.